Welcome to the AIRSI 2022 Metaverse

Welcome session

Welcome to the AIRSI Metaverse

- **Outline of the session**

  1. **Agenda** and **explanations** of the different sessions and scenarios
  2. Guided **tour around the lobby** and… what can you do?
  3. **Work** hard, **play** harder!
  4. **Free time** to get familiarized with the scenarios and your avatar
  5. **Training** for speakers and session chairs

Welcome to the AIRSI Metaverse

1. **Agenda** and **explanations** of the different sessions and scenarios

16.30 – 18:00… <u>Welcome session on the AIRSI2022 Metaverse</u>

Wednesday July 13 - METAVERSE		
09.15 – 10.45 Competitive Papers 5.	Session 5A	Session 5B
11.00 – 12.00 Plenary Session 3: Keynote Speaker		

Jochen Wirtz (Recipient of the Christopher Lovelock Career Contributions to the Services Discipline Award. Professor of Marketing at the National University of Singapore)
Implications for Intelligent Automation, Robotics & AI on Marketing Strategy

12.00 – 13.30 Workshops on the Metaverse	Virtual Environments	Artificial Intelligence
15.00 – 16.30 Competitive Papers 6.	Session 6A	Session 6B
17.00 – 18:00… Closing Ceremony		

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1. **Agenda** and **explanations** of the different sessions and scenarios

9.15h – 10.45 Competitive Papers 5

Competitive Papers A

Competitive Papers B

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1. **Agenda** and **explanations** of the different sessions and scenarios

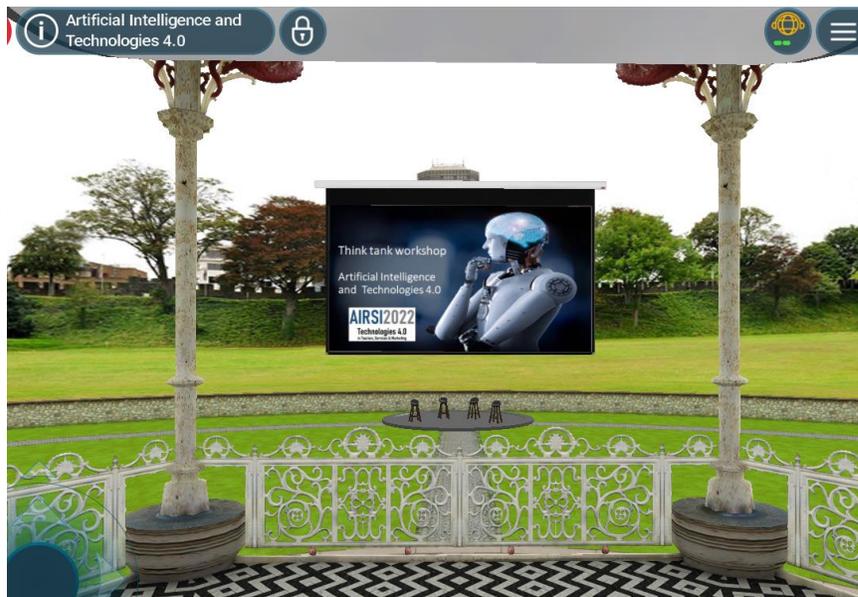11.00h – 12.00 Plenary Session 3: Jochen Wirtz

Auditorium

Welcome to the AIRSI Metaverse

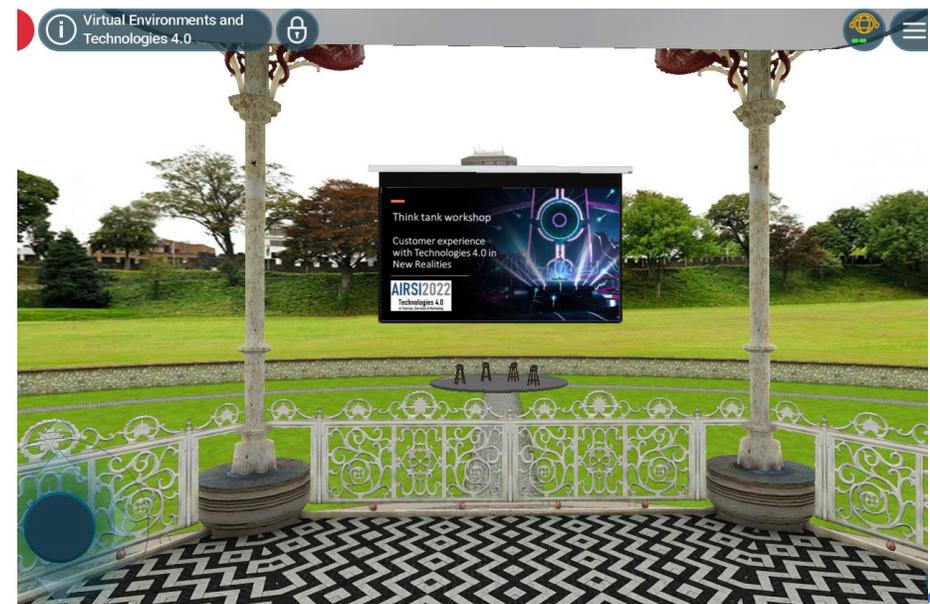1. **Agenda** and **explanations** of the different sessions and scenarios

12.00h – 13.30 Workshops on the Metaverse (not visible right now)

You will be able to access also from the Auditorium (after the Plenary 3)

Artificial intelligence

Virtual environments

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1. **Agenda** and **explanations** of the different sessions and scenarios

15.00h – 16.30h Competitive Papers 6

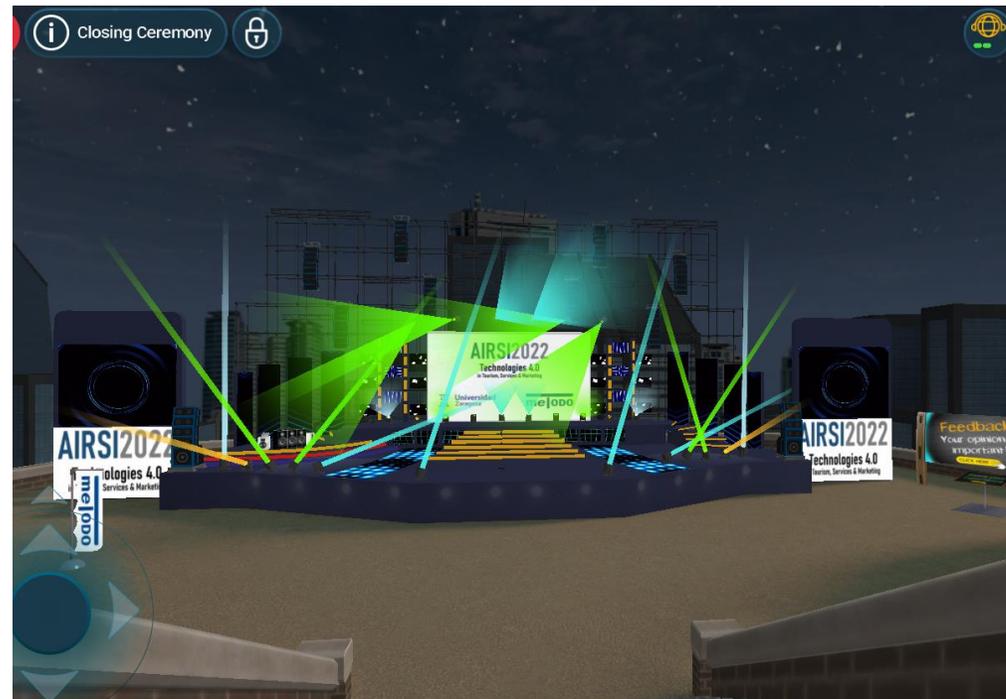**Competitive Papers A**

Competitive Papers B

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1. **Agenda** and **explanations** of the different sessions and scenarios

17.00h – 18.00 Closing ceremony   (not visible right now)
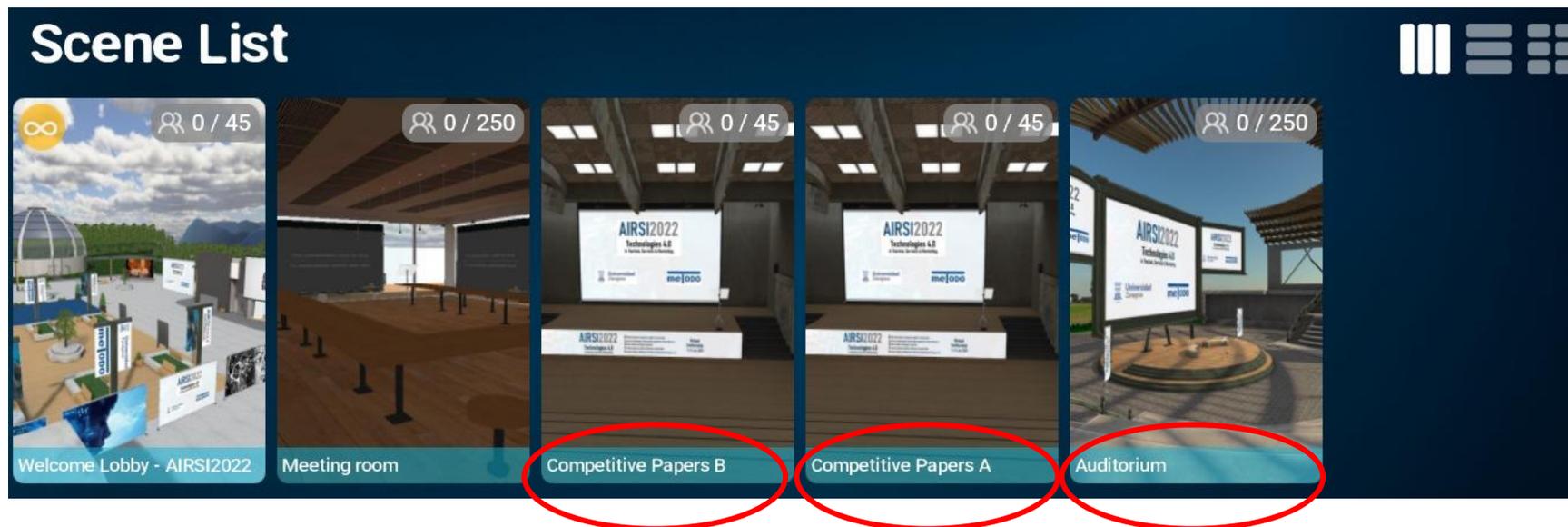

Closing ceremony

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1. **Agenda** and **explanations** of the different sessions and scenarios

How to attend the sessions? (competitive papers, auditorium, workshop...)

- Choose the room

Welcome to the AIRSI Metaverse

1. **Agenda** and **explanations** of the different sessions and scenarios

How to attend the sessions? (competitive papers, auditorium, workshop...)

- Choose a free seat

Say 'Yes' to the question and you will be automatically assigned a free seat

Look for an empty spot and click on it

Welcome to the AIRSI Metaverse

1. **Agenda** and **explanations** of the different sessions and scenarios

How to attend the sessions? (competitive papers, auditorium, workshop...)

- Watch the presentation

From your position (to see the room)

Click on the screen and choose Full screen

Welcome to the AIRSI Metaverse

1. **Agenda** and **explanations** of the different sessions and scenarios

How to attend the sessions? (competitive papers, auditorium, workshop...)

- Ask questions, share your thoughts
  - If you want to talk, say it in the Q/A section and we will disable your spatial sound. When you open your microphone, you will speak for everyone

Click here and ask your question

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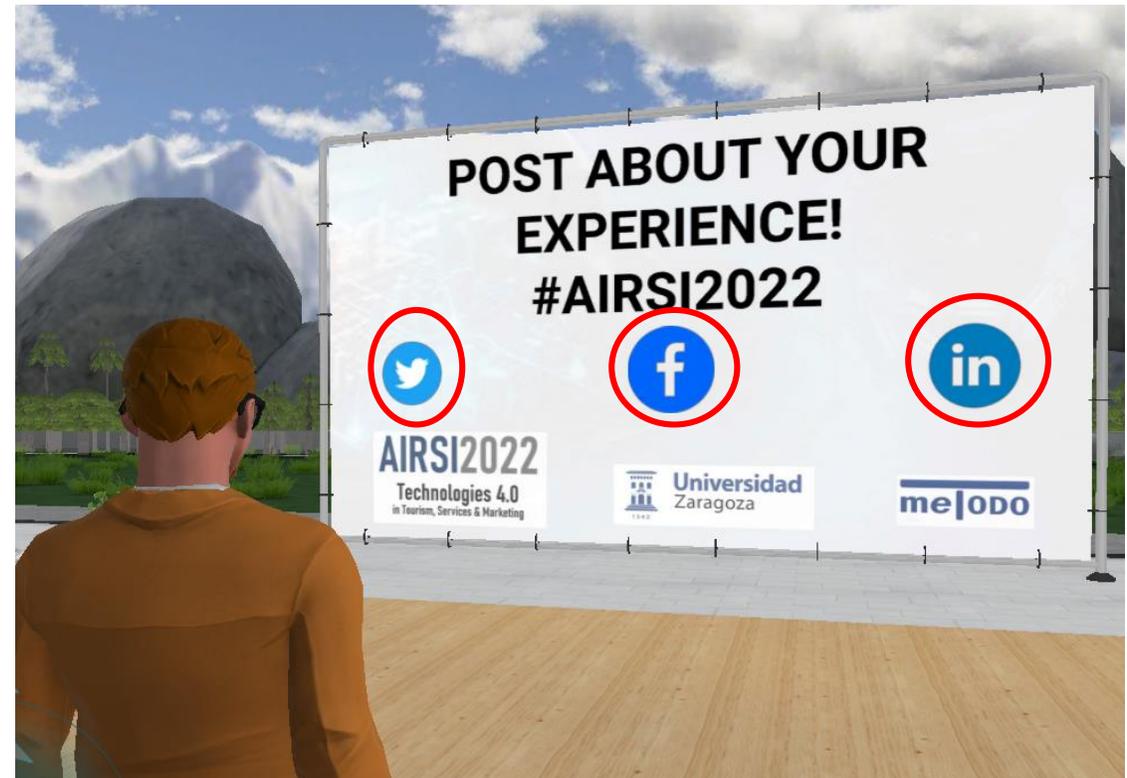2. Guided **tour around the lobby** and... what can you do?

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2. Guided **tour around the lobby** and... what can you do?

By clicking on the logos, you will access the login page of the social networks to post about your experience

...or just go to your profile on your device and post... but post!

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2. Guided **tour around the lobby** and... what can you do?

SHARE YOUR RESEARCH PANEL

Use this Padlet to share your research interests, publications... anything you want about your research!
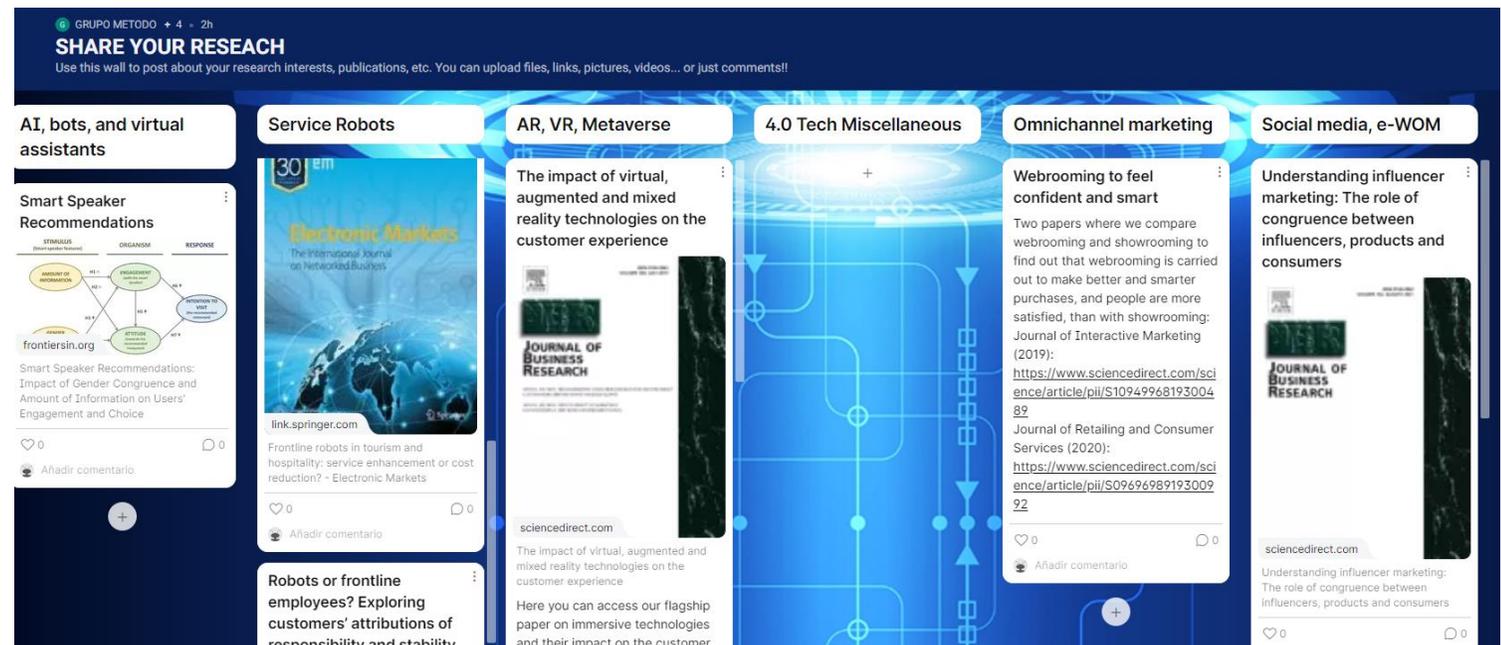
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2. Guided **tour around the lobby** and... what can you do?

SHARE YOUR RESEARCH PANEL

Just click on the sign and add anything you want

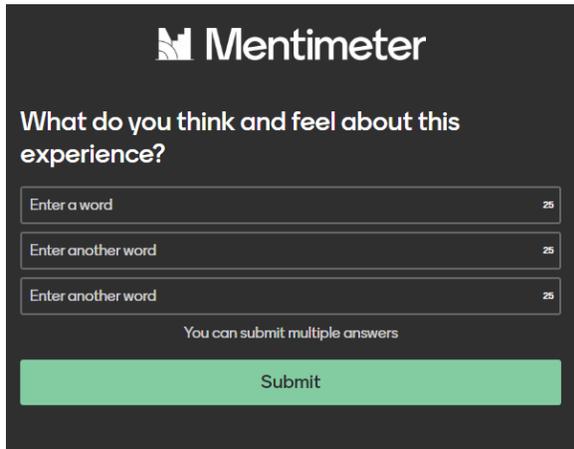Organized by themes

You can add comments or 'likes'

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2. Guided **tour around the lobby** and... what can you do?

SHARE YOUR EXPERIENCE PANEL
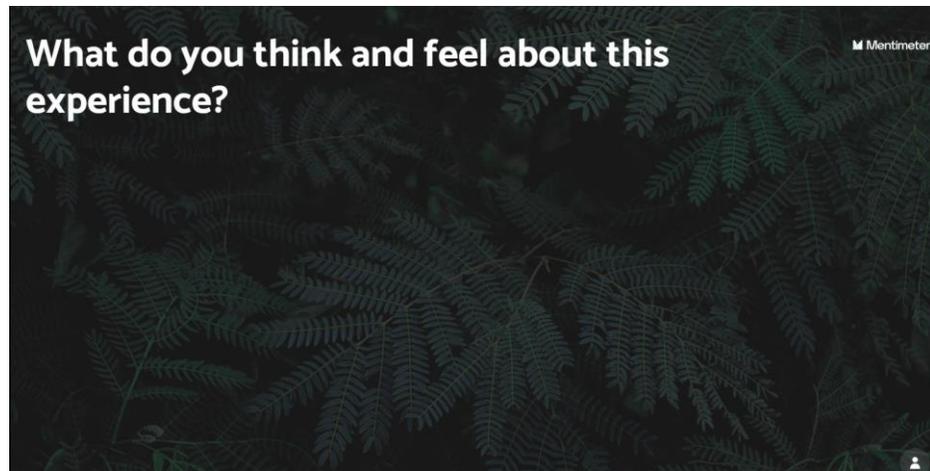
Click on the lectern to share your thoughts

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2. Guided **tour around the lobby** and... what can you do?

SHARE YOUR EXPERIENCE PANEL

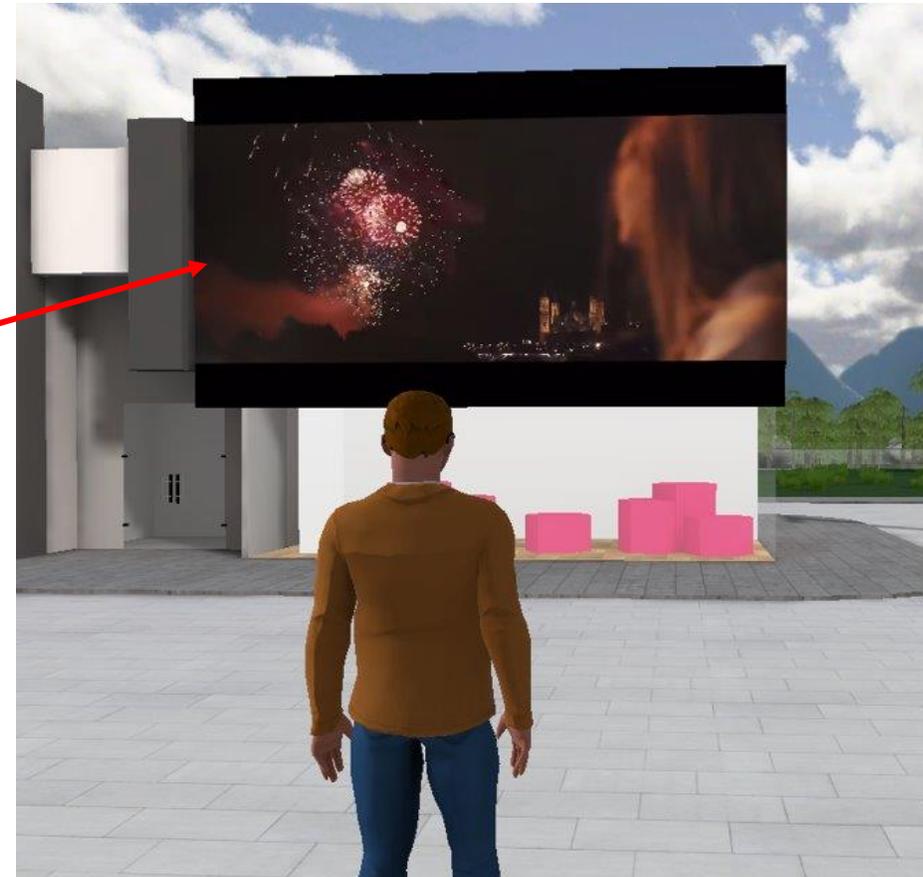Click on the big screen to see
the resulting word Cloud

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2. Guided **tour around the lobby** and... what can you do?

VIDEOS AND PICTURES FROM PREVIOUS EDITIONS
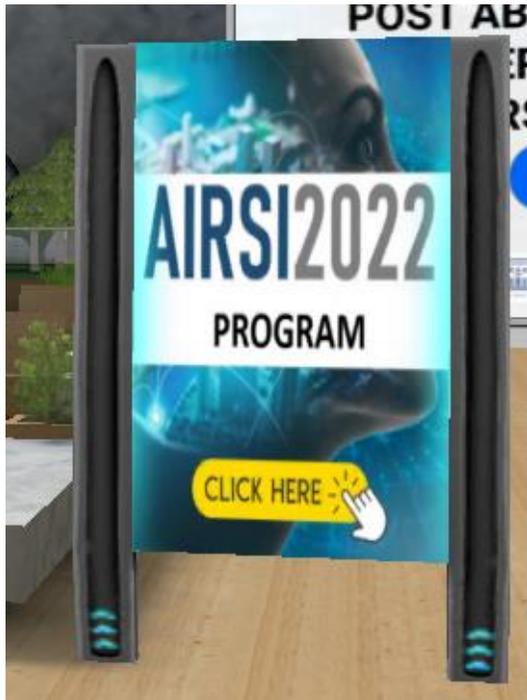
By clicking on the screen, the sound will be activated

(It does not work synchronously)

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2. Guided **tour around the lobby** and... what can you do?

PANELS WITH THE AGENDA AND SPEAKERS

HELP POINT SOUND WIZARD

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2. Guided **tour around the lobby** and… what can you do?

PHOTOCALL

WHO IS WHO?

Take pictures, selfies, and share them! #AIRSI2022

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2. Guided **tour around the lobby** and... what can you do?

ACCESS TO THE AUDITORIUM AND TRAINING GAMES

WYPE-OUT   AUDITORIUM   SOCCER

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2. Guided tour around the lobby and… **what can you do**?

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2. Guided tour around the lobby and... **what can you do**?

Back to the entrance

Where you are and list of scenes and invite people to join you

Welcome to the AIRSI Metaverse

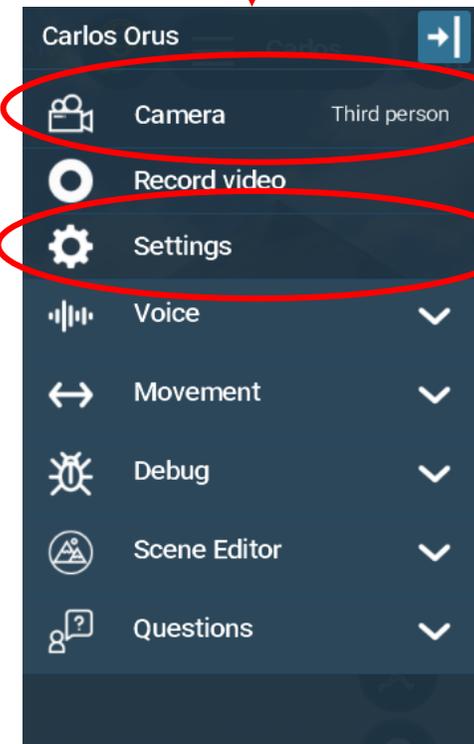2. Guided tour around the lobby and... **what can you do**?

Back to the entrance

Where you are and list of scenes and invite people to join you

Mouse control

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2. Guided tour around the lobby and... **what can you do**?
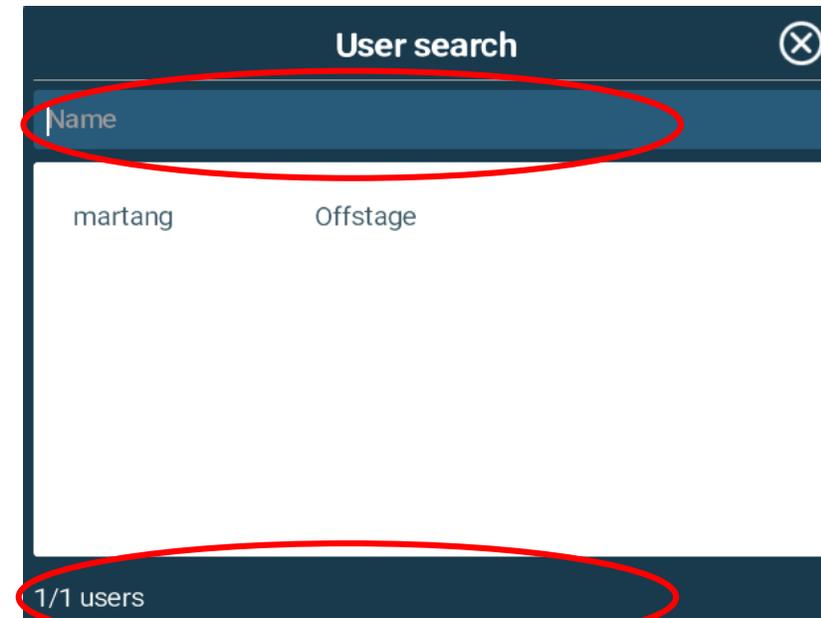

Profile and settings

Welcome to the AIRSI Metaverse

2. Guided tour around the lobby and… **what can you do**?

People connected, where they are, and people finder

Welcome to the AIRSI Metaverse

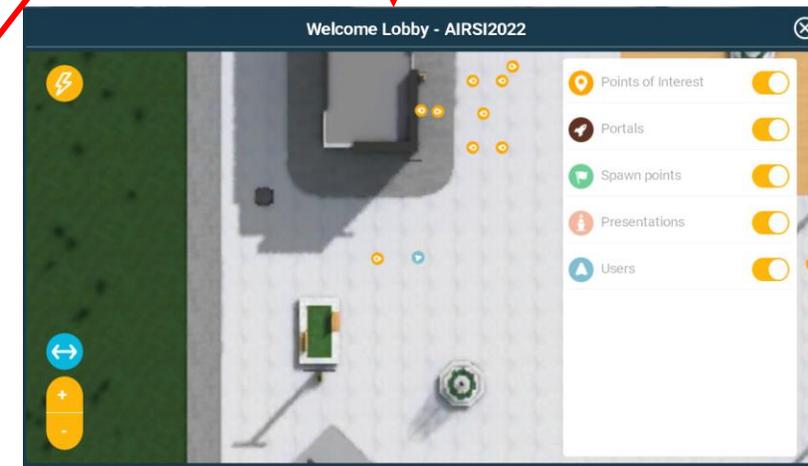2. Guided tour around the lobby and... **what can you do**?

Gestures

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2. Guided tour around the lobby and... **what can you do**?
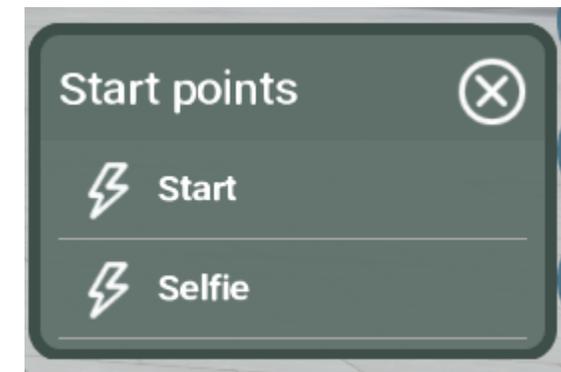

Map of the scene

Welcome to the AIRSI Metaverse

2. Guided tour around the lobby and... **what can you do**?

Teleport to change the scene

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2. Guided tour around the lobby and... **what can you do**?

People in the same scene as you are

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2. Guided tour around the lobby and... **what can you do**?

Chat (public and private)
Click to show
Click to hide
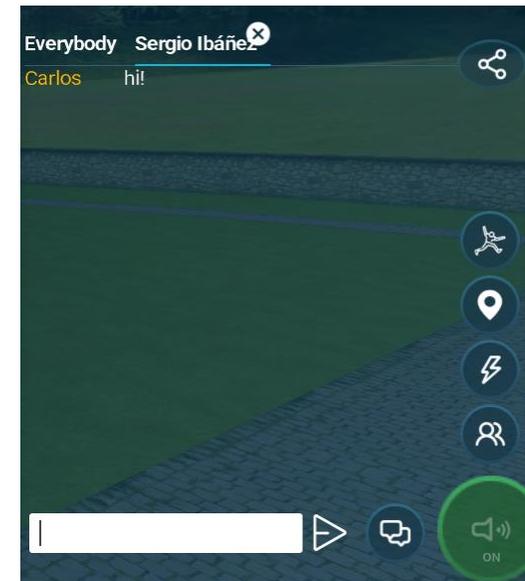
Welcome to the AIRSI Metaverse

2. Guided tour around the lobby and... **what can you do**?

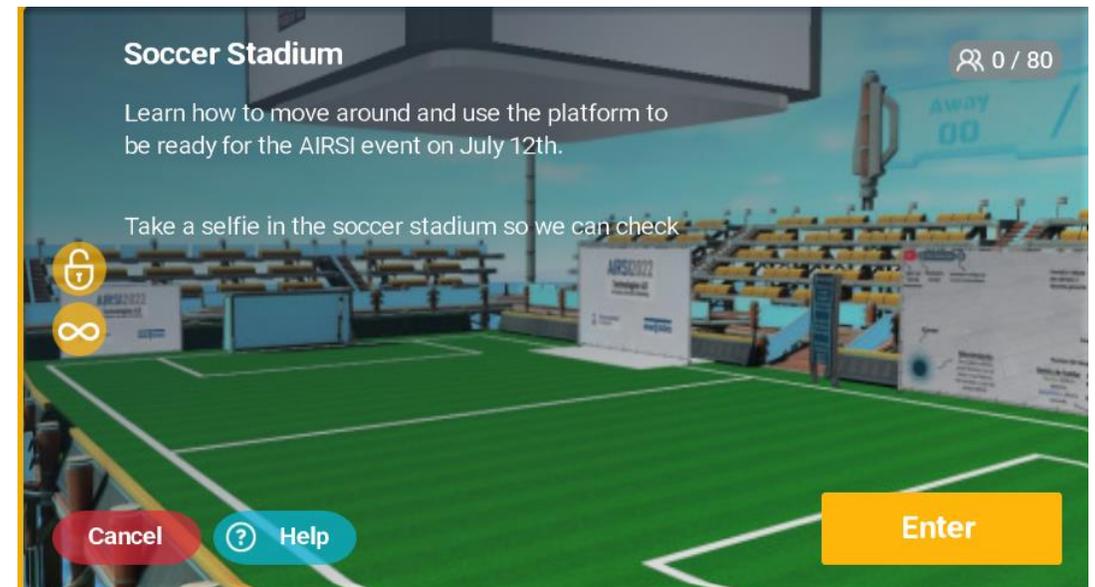

Turn on/off your microphone

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3. **Work** hard, **play** harder!

- Gamification of AIRSI
  - There are 2 scenes where you can train with your avatar... but also have some fun!

WYPE-OUT

SOCCER

Welcome to the AIRSI Metaverse

3. Work hard, **play** harder!

- Gamification of AIRSI: **Win the Metaverse prize!**
    - You can **win points** during your experience by looking for hidden objects
    - Look for the **6 hidden objects** in the **non-working scenes**:
        - **Lobby**
        - **Soccer**
        - **Wype-out**: if you pass the challenge, you get many points! if you do not, do not desperate and look around!
    - The more points you get, the higher the chances to win amazing prizes!

Welcome to the AIRSI Metaverse

3. Work hard, **play** harder!

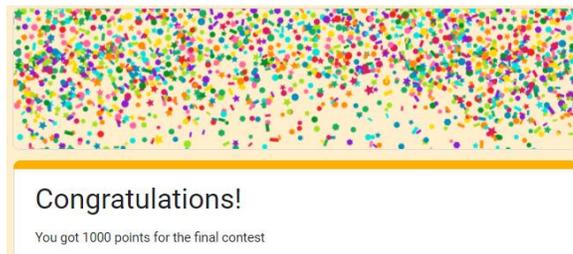- Gamification of AIRSI: these are your new friends
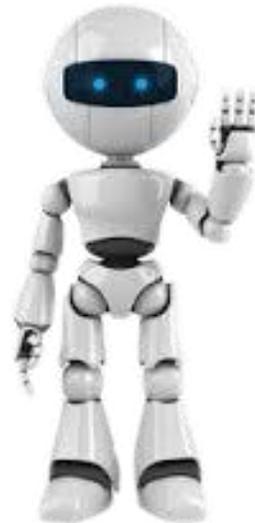
Welcome to the AIRSI Metaverse

3. Work hard, **play** harder!

- Gamification of AIRSI: **Win the Metaverse prize!**
  - In the hidden objects you can find:

Instant wins

Keep looking

AIRSI Trivia Quiz

Congratulations!
You got 1000 points for the final contest

KEEP TRYING

YOU ARE CLOSE...
KEEP LOOKING AROUND!

AIRSI2022
Technologies 4.0
in Tourism, Services & Marketing

AIRSI Trivia
Quiz Challenge!

Are you **a truly AIRSI expert**? Find it out by answering this quick quiz about our community and the history of the conference

The higher your ranking, the more points you win

The winner can get
up to 10,000 points for the final prizes!

Click here to participate!

- Do not forget to fill in the forms to get the points!

Attend the closing ceremony to know who wins the Metaverse prizes!!

Welcome to the AIRSI Metaverse

4. Free time to get familiarized with the scenarios and your avatar

- Now, it is **time for you to explore** the lobby and the different scenarios
- **Get familiarized** with your avatar and **make friends**
- **Share** your thoughts and research interests
- **Play** around and train your avatar

5. Training for speakers and session chairs

- In 20 minutes, we will have a training session with tomorrow's speakers and chairs
- Look for your room (A – B) and let's see you there (we will invite you to join)

Welcome to the AIRSI Metaverse

THANK YOU VERY MUCH FOR YOUR ATTENTION!!

We hope that you...

- **Learn** a lot from the conference

- Get **useful** feedback

- **Enjoy** all the activities

- **Engage** with the AIRSI community

- **Expand** and strengthen your social network

- ... and have a **memorable** experience!